What are the use Cases of IP Media Devices?

One Touch Communications
- Simplifies Calling / Conferencing
- Reduces Meeting Start / Entry Time
- Access Messages and Web Content

Web Content / Streaming
- Easily access web-based services such as weather info
- Stream news and events
- Stream entertainment / video / music

Desktop Video Collaboration
- Reduces cost of travel
- Increases engagement
- Always-on availability (vs. PC)

HR Communications
- Immediate / always-on access to employee desktops
- Increases internal organizational awareness / alignment
- Quickly communicate important items

Site Monitoring
- Reduces need for / cost of truck rolls
- Enables instant surveillance
- Provides additional security and safety

Employee Training
- Leverage available cloud-based content to reduce costs
- Allow employees to access training content of choice
- Much more flexible than traditional approaches

Personal Digital Assistant
- Meetings / messages can stay “top of mind”
- Use AI to prioritize communications
- Always available view of calendar

Cloud-Based Applications
- Use apps / tools to increase productivity
- Access personal apps such as video doorbells
- Personalize your desktop

Intelligent Voice Assistant
- Obtain answers to any question instantly
- Keep hands free for other tasks / sterile environments
- Use voice for calling / connecting to next meeting

Retail Work Flows
- Reduce labor costs / increase responsiveness
- Provide instant access to information
- Deliver a more personalized experience

Home Office Communications
- Reduces need to go to office
- Enables work to be done at any time
- More engage and effective telecommuting

Hospitality Work Flows
- Enhance hotel services access to increase revenue
- Personalize the experience with environmental controls
- Platform for future AI services

Social Media
- Stay on top of latest messages
- Track postings / replies / comments
- Especially important for business accounts

Healthcare Work Flows
- Enhance patient care
- One touch to critical contacts
- Provide bedside environmental controls

Market Opportunity
IP Media Devices is the Highest Phone Growth Category
- Millions of Units Shipped
- 12.6% CAGR 2017-2024
- Source: Frost and Sullivan

#1 IP Media Device
Selected as #1 Endpoint for 2018 by UC Today
Find out more at: avaya.com/Devices