

# Loyalty2gether

## Avaya Communication Server 1000 and Avaya Aura® Communication Manager



Avaya is offering Avaya Aura customers on earlier releases a variety of options through the enhanced Loyalty2gether program to take their communications and customer contact capabilities to a new level through flexible cloud, premise and hybrid upgrade options.

## Top 10 Reasons

Your Customers Should Upgrade Now:

### 1 Cloud Deployment Options

Interested in moving your Avaya Aura stack to an Infrastructure as a Service (IaaS) provider? Avaya now offers more options than ever to move from CAPEX to OPEX.

### 2 Security

Security concerns keeping you awake at night? Avaya Aura releases support the comprehensive US Government JITC requirements along with standards like FIPS 140-2 and AES-256 that help keep your solution secure and reliable.

### 3 Save With Session Initiation Protocol (Sip):

SIP in your enterprise network delivers hard dollar savings through SIP Trunking, least cost routing, real-time bandwidth management and the ability to deploy applications to users based on need instead of location.

### 4 Its Time To Virtualize

If you haven't taken advantage of the many options for virtualization on Avaya Aura, then you'll save even more on reduced hardware, power and space requirements with the added flexibility of resource scaling as your needs change.

### 5 Avaya Equinox™ And Mobility

[Avaya Equinox](#) provides a single app for all your UC needs. It keeps your employees reachable and productive from virtually any location on any device and its unique "Top of Mind" home screen provides one-touch access to meetings, voice and instant messages and calls.

### 6 Customization

With [Avaya Breeze™](#), you can build and customize communications to fit into your business applications and workflows.

### 7 Deliver Omnichannel Customer Experiences

Enable superior customer contact through flexible engagement channels that include voice, email, chat, SMS, social media, video and more with [Avaya Oceana®](#)

### 8 Support

Have you considered the potential disruption and expense of being on unsupported hardware and software? Avaya Aura Release 6 is going end-of-manufacturer support and some customers continue to run their vital communications infrastructure on out-of-support hardware. Loyalty2gether provides significant savings to get you back on to a supported release.

### 9 Loyalty2gether

There has never been a better time to consider upgrading. Loyalty2gether offers unprecedented savings to smooth your upgrade to the latest that Avaya Aura has to offer. Act now! Loyalty2gether is a limited time offer.

### 10 Investment Protection

Avaya offers significant investment protection to existing customers with software license upgrade savings, the ability to reuse existing phones and options to reuse server components; depending on the version.

## Learn More:

Visit the

Loyalty2gether Sales and Partner Portal Page

Watch the

On-demand Webinar

Review the

Loyalty2gether Playbook and Program Overview