1. Results based on IHS Markit Technology Unified Communication (UC) Strategies and Vendor Leadership North American Enterprise Survey, March 17, 2016. Results are not an endorsement of Avaya. Any reliance on these results is at the third party's own judgment and/or responsibility. Visit www.technology.ihs.com for more information.


3. Infosys.com: Rethinking Retail - Insights from consumers and retailers into an omni-channel shopping experience, 2013.

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1. Identify smartphones as a device used for business communications.

2. Full browser support, including WebRTC, for all communications needs including HD video, IM and voice.

3. Collaborate inside the apps you work in day to day – Salesforce, Office 365, Google Apps, and more.

4. Only Avaya provides a complete tool kit for developers—Avaya IX™ Client SDK and Avaya Vantage™, an all-in-one customizable desktop device.

5. Identify “improving employee productivity” as the top reason for adopting UC.