1. Results based on IHS Markit Technology Unified Communication (UC) Strategies and Vendor Leadership North American Enterprise Survey, March 17, 2016. Results are not an endorsement of Avaya. Any reliance on these results is at the third party’s own judgment and/or responsibility. Visit www.technology.ihs.com for more information.


3. Infosys.com: Rethinking Retail - Insights from consumers and retailers into an omni-channel shopping experience, 2013.

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Avaya IX™ Workplace redefines UC by making it simple, transparent, in context and user-defined, using the devices people use everyday.

Ways to Get Work Done Faster.
Avaya IX™ Workplace redefines UC to make it a natural part of how we connect, communicate and collaborate.

1. Identify smartphones as a device used for business communications. 1

2. 47% full-featured WebRTC is planned to use in apps for any reason. 2

3. 69% believe “integration with Business Applications” is a critical UC Capability. 1

4. 96% of business leaders believe personalization is key to increase revenue and improve long-term customer relations. 3

5. 79% identify “improving employee productivity” as a top business driver for implementing UC. 4