Why businesses are looking at cloud-based solutions

Cloud-based solutions provide central control over data access — improving security with an “always on” solution.

Additional corporate goals are driving investment in new communications solutions, including:

- **Cost-effectiveness** — for employees and contractors
- **EASE OF USE** — with other solutions
- **REDUCED INTRUSIONS** — for employees and keeping remote work modes
- **SECURING DATA** — maintaining control over data access
- **IMPROVE RESPONSIVENESS TO CUSTOMERS** — with customers — especially mobile employees
- **INCREASE SPEED OF DECISION MAKING** — for in-house and remote work modes
- **ELIMINATE SILOS** — for their infrastructure
- **DEVELOP NEW PRODUCTS AND REVENUE STREAMS** — for their business
- **ATTRACT NEW CUSTOMERS** — across their business
- **SOLVE PRODUCTIVITY ISSUES** — for their workforce
- **SUPPORTING COLLABORATION** — for their workforce

**Why they’re considering the benefits of cloud-based communications… and how you can have it your way with the solutions you need to grow your business.**

**IDG RESEARCH SURVEY FOR AVAYA**

- **Survey Respondent Profile – Number of Employees**
  - 100 - 249: 25%
  - 250 - 499: 44%
  - 500 - 999: 21%
  - 1,000 or more: 10%

**Some companies will have a well-defined BYOD strategy in place — with other solutions — in new communications solutions.**

**Typically, the first step in having a well-defined BYOD strategy in place grows with company size.**

Learn more at avaya.com/cloud or call 1.866.GO.AVAYA