



## Powerful STRATEGIES for driving great RESULTS

# Enabling Faster Easier UC Deployment Across a Disparate Network Architecture

### The Big Story:

Expected cost reduction of 5-10% by pooling resources, facilities and management

### The Avaya Solution:

- Avaya Aura™ Communication Manager
- Avaya Aura™ Session Manager
- Avaya Modular Messaging

### Scenario

A Large Financial Institution with 50 sites across the U.S. and 20,000 employees is seeking to enable faster, easier deployment of Unified Communications across their disparate network architecture. They've already implemented flatten, consolidate, extend (FCE) across much of the network, but are not fully consolidated because each region still maintains its own telephony system, call center solution, call center reporting, recording and voicemail system. In addition, about a third of the sites use another vendor's gear.

In order to reduce redundant costs, improve system-wide service integration, and create a consistent experience for users, they're deploying Avaya Aura™. Initially, with Avaya Aura Session Manager this Financial Institution plans to centralize Modular Messaging with a Lotus Notes backend, consolidate trunking and create a single dial plan across multiple instances of Avaya Communication Manager. In addition, they're planning to link each non-Avaya branches into a Session Manager hub, with the longer-term goal of migrating these sites over to Avaya.

### Payback Results and other Benefits

- Expected cost reduction of 5-10% by pooling resources, facilities and management
- Increased productivity by providing all user groups with similar productivity tools and communication capabilities (starting with messaging), regardless of their location
- Increased flexibility and speed of deployment for new applications
- Ability to develop custom applications (via sequencing) they can share across the system
- Better integration of disparate systems today with an evolutionary migration path to a fully centralized architecture in the future

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