

## Maximizing Your Economic Stimulus Initiative with Avaya



The **American Recovery and Reinvestment Act** (ARRA) of 2009 was enacted to protect citizens from the economic downturn, to pave the way to recovery and to put in place investments that have long lasting value. The Act authorized \$787 Billion in stimulus of which:

- \$302 billion is designated for direct government spending
- \$288 billion provides for tax relief and
- \$197 billion is provided in direct spending to individuals

## Accelerated Implementation

To implement the economic stimulus, the Act provides funding to agencies through new and existing programs. Twenty-eight US Federal agencies are charged with defining these program requirements, guidelines and distributing ARRA funds through 217 new and existing programs. A list of all ARRA programs can be found in the [Catalog of Federal Domestic Assistance](#) ARRA listing.

The programs also reflect the urgency to create and protect jobs and jump start the economy. Programs will leverage existing processes, but implemented over contracted timeframes compared to traditional timelines. Federal acquisition regulations will continue to apply and fixed price contracts are required. In addition, priority will be given to “shovel ready” or “ready-to-go” initiatives.

To further bring focus, coordination and implementation of The Act at the state, local, tribal and territorial levels, [State and Territory Recovery Sites](#) have been established to provide greater accountability and transparency.

## Accountability and Transparency

The Act has made it clear that every taxpayer dollar spent on this economic recovery must be subject to unprecedented levels of accountability and transparency. Federal

agencies therefore are taking critical steps to establish rigorous internal controls, oversight mechanisms and other approaches to meet the accountability objectives. These in turn obligate recipients of ARRA funding to submit reports.

## Maximizing Your Economic Stimulus Initiative with Avaya

Many of the major ARRA programs embed requirements and provide funding opportunities for information technology investments that directly support the program objectives. As a trusted partner to government, education and healthcare, Avaya understands the business challenges facing your industry. That understanding allows Avaya to offer products and solutions that make meeting the objectives of your Economic Stimulus project a reality. Avaya offers a rich portfolio of intelligent communications solutions to immediately support your “Shovel-Ready” or “Ready-to-Go” projects across the following major ARRA programs.

### Education

The ARRA offers a unique opportunity to jump start school reform and improvement efforts while also saving and creating jobs and stimulating the economy. These one-time resources are designed to be spent to improve results for students, long-term gains in school and school system capacity, and increase productivity and effectiveness.



Avaya solutions can support the ARRA Education priorities by:

- Supporting school modernization and construction with proven communications infrastructure
- Providing smart classrooms, labs and libraries
- Enhancing the learning experience by connecting staff and faculty to students, parents and community
- Enabling a safer learning environment for students, faculty, staff and visitors
- Extending educational opportunities locally and to unserved and underserved areas

To learn more about the ARRA Education opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Education Fact Sheet](#)

## Transportation and Transit

Transportation and transit are great enablers of economic growth, the lifeblood of commerce. It moves people to jobs and goods to the marketplace. The ARRA transportation and transit funding will invest in jobs to expand transit capacity and modernize transit systems.

Avaya solutions can support the ARRA Transportation and Transit priorities by:

- Enabling communications infrastructure projects including:
  - Intelligent Transportation Systems (ITS)
  - Airports, ports, fixed guideway transit modernization projects
  - Security and video surveillance applications
  - Management and control applications

- Connecting remote and field workers to support collaboration and information sharing
- Enabling travelers to conveniently access travel and traffic information to help make travel safer and ease traffic congestion
- Enabling public safety communications

To learn more about the ARRA Transportation and Transit opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Transportation and Transit Fact Sheet](#)

## Health, Human Services and Employment

The ARRA provides for funds to be invested in improving health and human services. Investments can provide worker training for jobs and easing the burden of the recession on workers and employers. The funds can also be used to educate workers on expanded access to continued health benefits.

Avaya solutions can support the ARRA Health, Human Services and Employment priorities by:

- Enabling the modernizing and optimization of enrollment and eligibility verification services for programs such as:
  - Unemployment Compensation
  - Medical assistance programs (Medicare and Medicaid...)
  - Expansion of Children's Health Insurance Program (SCHIP)
- Improving access to services for:
  - Individuals seeking employment assistance
  - Individuals accessing Women, Infant and Children (WIC) services
- Augmenting and modernizing Child Support Enforcement capabilities
- Improving productivity and speeding up decision making for the mobile workforce and case workers



- Extending government services, educational and career training opportunities, and telehealth into underserved and unserved areas
- Providing the communications infrastructure for Community Health Center construction, renovation and operational modernization projects

To learn more about the ARRA Health, Human Services and Employment opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Health, Human Services and Employment Fact Sheet](#)



## Broadband

The ARRA Broadband grants and loans are intended to provide available and affordable broadband to unserved and underserved areas of the United States and to improve access to broadband for community support organizations..

Avaya solutions can support ARRA Broadband priorities by enabling educational, governmental and healthcare entities to expand services in unserved and underserved areas. This is done by:

- Enhancing customer and/or constituent interactions
- Streamlining and modernizing communications
- Enhancing public sector employee productivity while working remotely or while mobile
- Extending telehealth, education and government services
- Supporting **sustained broadband services adoption** and equipping **Public Computer Centers**
- Enhancing public safety communications to streamline coordination and response

To learn more about the ARRA Broadband opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Broadband Fact Sheet](#)



## Public Safety, Firefighter, Justice, Corrections, Homeland Security

The ARRA provides for more than \$4 billion for state and local law enforcement and other criminal and juvenile justice activities. In addition, assistance to firefighters and grants for funding construction and modifications of fire stations are offered through the Department of Homeland Security.

Avaya solutions can support the ARRA Public Safety, Firefighter, Justice, Corrections, and Homeland Security priorities by:

- Providing the communications infrastructure to support upgrading facilities or new construction and

modernizing the criminal justice information system

- Enabling Public Safety Answering Point (PSAP) communications consolidation
- Enabling interoperable communications
- Providing notification systems for victim alerts
- Providing unified communications for multi-jurisdictional Fusion Centers including Virtual Fusion Centers
- Supporting physical security and video surveillance projects

To learn more about the ARRA Public Safety, Firefighter, Justice, Corrections, Homeland Security opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Public Safety Fact Sheet](#)

## Energy and Environment

The ARRA provides a unique opportunity for investments in technologies that: increase energy efficiency, expand renewable generation, improve electric transmission, reduce US dependence on oil, accelerate transformational sciences, reduce legacy footprints, and lower greenhouse gas emissions—investments that can create and protect jobs that will stimulate the US economy.

Avaya solutions can support the ARRA Energy and Environmental priorities by providing assistance with:

- Retrofitting existing data centers, modernizing schools, consolidating communications infrastructure citywide, countywide or state-

wide, in ways that reduce energy consumption and increase energy efficiency

- Reducing fixed facility costs and the environmental impact of commuter travel through a sustainable telework program
- Consolidating communications systems across individual departments and agencies to reduce server counts, hardware footprint and energy consumption and total costs of ownership
- Adopting Green IT practices to allow organizations and employees to remain connected and able to collaborate and share information whether they are in the office, at a remote site, in the field or teleworking.

To learn more about the ARRA Energy and Environmental opportunities and the applicable Avaya products and solution, read the [Avaya Economic Stimulus Energy and Environment Fact Sheet](#)

## Avaya Grants Assistance Program

Information technology is vital to conducting the business of government, education and healthcare. The economic pressures faced by public sector organizations has forced many to look for funding options to keep their technology projects on track, public sector organizations now more than ever rely on federal funds and grants and foundations to implement programs that improve citizen and community outcomes. With over 200 ARRA programs in addition to other Federal, State and private sector grants, the task of navigating, finding and successfully applying for a grant that best matches needs can require substantial investments of time for public sector entities.

Recognizing this need, the Avaya Grants Assistance Program was created to provide assistance in helping organizations identify



and select from the best available ARRA and other grants.

Avaya assistance includes providing:

- Experienced, one-on-one grants advice
- A complementary grants consultation session
- Access to expert grant writers who can prepare your grant application\*
- Access to a complementary copy of “Funding Essentials”, authored by **Gary Audin of Delphi, Inc.** who takes you through the essential elements of a strategy to fund your projects with the help of grants.

For more information, visit the Avaya Economic Recovery website [www.avaya.com/recovery](http://www.avaya.com/recovery).

[www.avaya.com/recovery](http://www.avaya.com/recovery), locate the “Avaya Grants Assistance Program” information and register your contact information. You will be contacted by Avaya or an Avaya Authorized BusinessPartner.

\* Grant application fees may apply Based on the level of application complexity.

## Helpful ARRA Resources

### Avaya ARRA Resources

- [www.avaya.com/recovery](http://www.avaya.com/recovery): your one-stop Avaya source for Economic Stimulus
- Learn more about the ARRA opportunities for Government and Education, download the **ARRA Government and Education Opportunity Resource Guide**
- Learn more about the ARRA opportunities

for Healthcare, download the **ARRA Healthcare Funding and Opportunity Resource Guide**

### ARRA Industry Resources

- ARRA grant opportunities as posted on **GRANTS.GOV**
- View the **GRANTS.GOV webinars series**:
  - Introduction to GRANTS.GOV and the Recovery Act
  - Finding Recovery Act Opportunities
  - Registration to Submit Recovery Act Opportunities
  - Finding Recovery Act-Funded Opportunities: An Overview of FBO.GOV and GRANTS.GOV.
- ARRA **Recovery.gov**
- **NASCIO's Recovery site**
- NACo **Recovery Act Funding Guide**
- ARRA Stimulus Reporting
  - The Federal Government has provided the following **Recipient Reporting** resources and a **series of webinars** to train ARRA funding recipients on how to comply with their reporting responsibilities.
- **Catalog of Federal Domestic Assistance** provides a complete listing of over 200 ARRA programs
- National League of Cities **Recovery website**
- US Conference of Mayors **Mainstreet Economic Recovery website**
- Council of State Government **State Grant Opportunities through ARRA funds** for States



## Learn More

Avaya is helping public sector entities maximize existing infrastructure and make smart technology investments in order to survive today's economic challenges and emerge stronger. Partner with Avaya to help cut communication and energy costs while enabling employees to improve the customer experience, collaborate and increase

productivity, all with favorable pricing and a rapid return. For more information about how Avaya products and solutions can enable your ARRA initiative, contact your Avaya Account Manager or Avaya Authorized BusinessPartner or visit [www.avaya.com/recovery](http://www.avaya.com/recovery).

## Disclaimer

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## About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit [www.avaya.com](http://www.avaya.com).

The Avaya logo consists of the word "AVAYA" in a bold, red, sans-serif font. The letters are closely spaced, and the 'A's have a distinctive shape with a small gap at the top.

INTELLIGENT COMMUNICATIONS

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A red rectangular button with the text "avaya.com" in white, lowercase, sans-serif font.

[avaya.com](http://www.avaya.com)

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