

# Ace Your Apps Accelerate Business Your Way


Take advantage of this compelling commercial offer for organizations with Microsoft® or IBM® presence and instant messaging clients

Ace Your Apps, a new global program, helps extend Avaya Aura® to business applications. Offering FREE licenses that enable integration with Microsoft Lync Server 2010, OCS 2007 R2 or IBM Sametime®, this program includes free click-to-call add-ins for Internet Explorer and Microsoft Office as well. If you already have an Avaya Aura® Communication Manager or Communication Server 1000 system, you also get significant savings — up to 80% per 5,000 users deployed — plus the ability to establish a communications-enabled business process (CEBP) platform that can drive innovation and workflow efficiency.

## Program Details

**One FREE license for each UC-entitled user:**

### *Ace Your Apps* Compelling Commercial Offer

<b>Pre-requisite</b>	Avaya Aura® CM R5.2+ <ul style="list-style-type: none"><li>• Enterprise Edition OR</li><li>• Standard Edition with UC All-Inclusive licenses</li></ul>	OR	Avaya CS 1000 R6+ <ul style="list-style-type: none"><li>• Converged Office*</li></ul>
<b>Entitlement</b>	 Avaya ACE™ User Licenses (up to \$60/user value) ACE integration with Microsoft® Lync/ OCS or IBM® Sametime®		C2Call from Office & Web Pages
<b>Conditions</b>	Avaya ACE server software & hardware, and services charged separately at standard pricing: <ul style="list-style-type: none"><li>▶ Avaya ACE Server software purchased at normal price (plus any hardware required)</li><li>▶ Mandatory annual technical support and subscription upgrade pricing applied to all Avaya ACE s/w licenses including the "free" entitlements.</li><li>▶ Optional APS implementation service. ACIS certified channels with completed ACE curriculum path can opt to do the install themselves</li></ul>		

\* If customer does not have CS 1000 Converged Office user licenses, they can purchase Avaya ACE Microsoft or IBM integration bundles for \$60/user and get CS 1000 AST, TR-87 (and SIPN on CS 1000 7.5) entitlements at 100% discount

**Up to 80% savings per 5,000-user deployment!**

**AVAYA**  
The Power of We™

## Collaborate in Any Environment

- Real-time collaboration in any environment including desktop software and business applications.
- Single client experience for presence, instant messaging, and Avaya real-time communications.
- Telephony presence and click-to-call control of Avaya phones through Microsoft and IBM software, including Office 2007 and 2010, SharePoint 2007, Internet Explorer 6-9, Microsoft Lync™ client and Office 365 hosted Lync client, OCS 2007 R2, Microsoft BPOS hosted Communicator Client, IBM Lotus Sametime 8.5.2/8.5.1.
- Highly scalable, secure and reliable Avaya Aura® call processing with multi-modal capabilities and next-generation SIP.
- CEBP platform for business process innovation using Avaya ACE toolkits that make it simple for IT developers to extend real-time communications to applications and workflows.

## Reduce Total Cost of Ownership (TCO)

- Protect investments in Avaya infrastructure and desktop phones.
- Reduce costs by implementing a single dial plan, one voice, video, and unified messaging network, trunk consolidation, and application centralization.
- By pass investments in Microsoft voice licenses or new devices because Avaya ACE™ client-based integration requires Microsoft standard client access licenses only and reuses Avaya handsets.

## Flexibility and Choice

- Use your preferred devices or choose from a variety of handsets.
- Collaborate using Avaya Flare®, Microsoft, IBM or other preferred application environment powered by Avaya Aura's multi-modal, session-based framework.
- Get click-to-call control of desk phones from Microsoft Lync/OCS or use Microsoft Lync/Communicator client as a soft phone to drive calls through the Avaya Aura infrastructure.

## Maximize Entitlements

- Leverage free Avaya ACE user licenses if you are an Avaya customer with existing UC software licenses. Pay only \$60 per user if you are a new Avaya customer or an existing customer with no UC software licenses.

## Product Requirements

### Avaya

- Avaya Aura® Communication Manager 5.2.1 or 6.1 with Avaya Aura Application Enablement Services 5.2.1 SP2 or higher with Avaya one-X® 6.0 SP1
- Avaya Communication Server 1000 R7.x
- Avaya ACE 3.x with IBM 3550 or HP Proliant DL360 servers

### Microsoft

- Microsoft OCS 2007 R2
- Microsoft Communicator 2007 Release 3.5.6907.196 or above
- Lync Server 2010
- Microsoft Lync 2010 Release 4.0.7577.314 or above

- Client PC on Window XP SP2 (or later) or Windows 7 Operating System
- Microsoft .Net 3.5 Service Pack 1 (or later)
- Microsoft Internet Explorer 6.0 to 9.0 (32bit)
- Microsoft Office 2007 and 2010

### IBM

- IBM Sametime 8.5.2/8.5.1
- IBM Notes 8.5.1 or 8.5.2 with embedded Sametime 8.5.1 client must be on Windows server

## Next Steps

Get started today. To arrange a meeting or request an on-site demonstration, please contact your Avaya Account Manager or an authorized business partner using the partner locator tool on [avaya.com](http://avaya.com).

## Additional Resources

- For more information about this offer visit [avaya.com/aceyourapps](http://avaya.com/aceyourapps).
- For additional information on Avaya ACE™ and application integration, visit [avaya.com/ace](http://avaya.com/ace).
- Visit the Avaya Agile Communication Environment™ playlist at [youtube.com/avaya](http://youtube.com/avaya) and watch demonstrations of Avaya ACE integration with Microsoft and IBM.